www.OntarioNewsNorth.com
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2015 AD RATES : OntarioNewsNorth.com (online) & ONN On The Road (print)

All short term spaces (weekly rates) on OntarioNewsNorth.com benefit from **buy 4 weeks for the price of 3 weeks**! Place an advertisement for 3 weeks and receive the 4th week FREE!

NEWS TICKER : Text scrolling across all pages, below header.

- **Up to 75 words** (includes one link) $3/day OR $10/week.
- **Additions:** Daily rate $2/link; $1/25wds OR Weekly rate $5/link OR $4/25wds.

Prepay long-term ads (monthly rates) to benefit from significant discounts!

- Purchase 6 months, only pay for 5 months *(for example a business card is just $450/6 months of advertising in print AND online).*
- Purchase a FULL YEAR *(12 months)* only pay for 9 months *(For example for a business card that's $810/year = less than $70/month!).*

Business Cards : Appear on both the home page *(2nd row/centre column)* **AND** the article pages *(centre column, on right side of full articles)* **AND** in our monthly print issue – all for **just $90/month** OR prepay your business card for **BIG SAVINGS** *(see long-term prepayment details above)*.

ONLINE RATES : **All are buy 3 weeks, get 4 weeks**. ALSO any online ad running at least 2 weeks can be included in ONN On The Road (printed monthly) at **NO EXTRA COST! ALL Online ads** include a FREE link to ANY URL (can be a PDF brochure/flyer/calendar/etc, a website or social utility, a video, a survey, etc.).

990pixels wide X max of 200px high *[Home Page below header]* - $250/wk or $750/mth
Included in print with no minimum term! Print size: 16inches X 2inches

400px wide X max of 300px high *[Home Page: top row, far left column]* - $150/wk or $450/mth
Purchase at least 2 weeks to be included in print! Print size: 4inches X max of 3inches

330px wide X max of 330px high *[Home Page: top row, centre column]* - $125/wk or $375/mth
Purchase at least 2 weeks to be included in print! Print size: 3inches X max of 3inches

500px wide X max of 250px high *[Home Page: 2nd row, far left column]* **OR** *[Article Pages (All): Above article title]* - $60/wk OR $180/mth
Purchase at least 2 weeks to be included in print! Print size: 5inches X max of 2.5inches

210px wide X max of 300px high *[Far right column on ALL article pages]* - $35/wk or $105/mth
Purchase at least 2 weeks to be included in print! Print size: 2inches X max of 3inches

PRINT RATES: (Monthly print publication is distributed free in 13 communities from Wawa to Lake Helen First Nation; available in grocery stores, restaurants, convenience stores, senior centres, and newsstands. ONN On The Road is **ALSO** sent home with elementary students across the region!)

For Centerfold, Full page or ½ page print ads (size/costs below)**:** *OntarioNewsNorth.com can assist advertisers to create an accompanying online ad (for example using the all page banner at the top of the page [990pixels wide X 200px high] which can open thee original PDF or another related document, website, etc. You will be notified if any fees apply).*

Centrefold (2 pages)**: 16inches wide X 10.5in high** *$1250.00*

Full Page: 8in wide X 10.5in high $750.00

½ Page: 8in wide X 5in high OR **4in wide x 10.5in high** $450.00

¼ page: 4in wide x 5in high $300.00
Includes 2 weeks of large ad space on home page of www.OntarioNewsNorth.com 400px X 300px.

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Dear Advertiser,

Thank you for your interest in advertising with OntarioNewsNorth.com and ONN On The Road. As the local, daily online news source of communities on the Northshore and Greenstone, OntarioNewsNorth.com reaches customers/clients across our region. Ads on OntarioNewsNorth.com are viewed repeatedly by readers as news (plus weather alerts and road condition) is published throughout the day - EVERY day!

Stretch your ad space: Links provide online ads with unlimited space:

> Ad spaces on **www.OntarioNewsNorth.com** include a free link to any URL. Use your free link to share your brochure, calendar or flyer as a PDF document, to link to your website or social utility (like a Facebook page), a video or playlist, or even a survey - the options are only limited by your imagination! This allows you to customize your advertisement to provide customers with the information they need to interact with you or learn more about how you want to serve them.

Stretch your budget: advertise online AND in print for the same price!

> Any web-ad published for at least 2 weeks, can be included **FREE** in our monthly print publication *ONN On The Road*. Likewise, ads purchased in **ONN On The Road** have optional web space included, at no extra cost, to ensure you reach as many potential customers/clients as possible!

"Advertising with OntarioNewsNorth.com has been extremely beneficial to my business. It is the only online newspaper that covers communities across the Northshore and Greenstone. I cannot imagine a better way to get my message out to so many potential customers across such a big region!"

Tyler Davis, Owner
Crossover Video & Games, Marathon

"The Manitouwadge Economic Development Corporation advertises with OntarioNewsNorth.com and was extremely pleased with the service and professionalism that we received. We gained a lot of coverage in our surrounding communities because of advertising we did with OntarioNewsNorth.com "

Manitouwadge Economic Development Corporation