



www.OntarioNewsNorth.com

Karina Hunter, Editor/Publisher

Editor@OntarioNewsNorth.com

Box 735, Manitouwadge, ON P0T2C0

Cell: 807.228.1747 Ph: 807.826.4745

OntarioNewsNorth.com advertising rates

Business card ads appear on every page of the website and can be pre-paid for BIG savings.

Centre column, 2nd row on home page AND top of far-right column on all article pages.

- \$100/month
- Pre-pay 5 months to receive 6 full months - \$500/Half year
- Pre-pay 9 months to receive a FULL YEAR (12 months) - \$900/year

STANDARD AD SIZES

All ads include a link to any URL (PDF document, website or social utility, video, survey, etc.).

Banner ads:

Visible on ALL pages below header

- **990pixels wide X max of 200px high** - \$850/wk
- **500pixels wide x max 200px high** - \$375/wk

Block ads:

Top of column placement subject to availability

- **400pixels wide X max of 300px high** - \$200/wk [Column 1 of Home page: top row, far left]
- **330pixels wide X max of 330px high** - \$150/wk [Column 2 of Home page: top row, centre]
- **500px wide X max of 250px high - (incl.job postings)** \$85/wk [Column 4 of Home page: left column, 2nd row **OR** on all Article Pages below article body]

Classified style ads:

Far right column, appears on ALL pages,

- **210pixels wide X max of 300px high** – Text Only \$40/wk; Text + Graphic \$60/wk

TICKER

• **Ticker Text** may include up to 75/words and a link to any URL (URL: Internet address) including a PDF, website, video, etc.. The Ticker Text scrolls horizontally across the top of all pages (immediately below the header) of OntarioNewsNorth.com.

- Cost - \$5/day or \$30/week

ADVERTORIALS

Advertorials are paid editorials or press releases, typically authored by the advertiser, which include product or service rate promotion of a for-profit event, etc. (as opposed to Press Releases which are published free of charge) Advertorials are clearly identified as paid advertisements to ensure readers understand they are not viewing unbiased news items authored by a journalist or ONN. *May be accompanied by a link in Ticker* for up to 5 days at no extra charges.*

Cost - \$225 per advertorial

LAYOUT/DESIGN

We understand that small and medium-sized businesses may not have a design or graphics departments and are glad to assist with layout / design. Design is free of charge for advertisements totalling \$250 or more (Ad layout/design is \$35/hr for advertisements totalling ≤ \$250).

Ask us about designing any marketing materials you need including business cards, flyers, posters, or commercial video and more we're happy to provide a free quote!